

## What levers for HR to contribute to the objective of carbon emissions reduction ?

### FINAL CONFERENCE OF THE PROJECT

### NWoW4Net-Zero

Wednesday 14 February 2023 | 9.30-15.00

Digital.City Brussels  
Rue Jules Cockxs, 6, 1160 Bruxelles

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- ▶ **9:30**                      **Welcome**
  - ▶ **10:00**                      **Opening : Presentation of the NWoW4Net-Zero project results,**  
▶ Andrijana Bogdanovska, Director Center for Knowledge Management (North Macedonia)
  - ▶ **10:15**                      **Sustainability and emission reduction targets : what's in it for HR ? – a role based approach,**  
Karin Reinhold, Associate Professor on Management of Well-being at Work, Tallinn University of Technology (Estonia)
  - ▶ **10:45**                      **Focus 1 : The « New Ways of working » to contribute reducing companies' environmental Impacts,**  
Flavien Puel, Consultant New Ways of Working - People Experience, onepoint (France)
  - ▶ **11:30**                      **Focus 2 : Work related mobility : changing behaviours to reduce the carbon footprint of travels to and from work,**  
▶ Jonas Moerman, Energy Advisor, écoconso (Belgium)
  - ▶ **12:15**                      **Lunch & Networking**
  - 13:00**                      **Focus 3 : Reducing carbon footprint through a responsible use of digital technologies at the workplace and when teleworking. Some guidelines,**  
Olivier Vergeynst, Director, *Institut belge du Numérique responsable*, co-author of *B.A.-BA du numérique responsable — 52 semaines pour devenir une entreprise plus inclusive, éthique et durable* (Eyrolles)
  - 13:45**                      **To go further : the example of the Chair for Ecological Transition, Work and Territories (France),**  
Julia Mermier, Researcher at Green & Blue by Conseil & Recherche (France)
  - 14:15**                      **Keynote : Sustainability transition & HR : What needs transitioning ? Who needs transitioning ?**  
Edina Dóci, Professor in HRM and Climate Activist, UCLouvain
  - 15:00**                      **End of speeches and presentations and Presentation of the NWoW4Net-Zero platform,**  
Andrijana Bogdanovska, Director Center for Knowledge Management



Références



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